

# Member Benefits



**Privacy and Access Council of Canada**  
**Conseil du Canada de l'Accès et la vie Privée**

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**PACC is a TRUSTED VOICE  
for PRIVACY and ACCESS**

- Independent •
  - National •
  - Non-profit •
  - Non-partisan •
- Non-governmental •

**PACC is YOUR VOICE  
for PRIVACY and ACCESS**

**W**herever you live, practice, or are in your career, being a member of the PACC connects you to vital education, business and career resources, and to a community of like-minded individuals committed to advancing information privacy, access to information and data governance.

**Y**ou can enjoy networking with peers and colleagues who share a passion for privacy, access to information and data governance, and a conviction that what they do matters — personally, professionally, and as an essential part of our nation's democratic processes.

**Y**our PACC membership connects you with specialized education, career resources, and a community of professionals across the country who are who committed to promoting the value of the profession and what it represents in the fabric of daily life.

**T**he PACC is your voice for privacy and access. Our efforts, combined with the power and voice of members and affiliated organizations from coast to coast to coast, helps gain recognition for practitioners and the profession.

**U**se this guide to understand the benefits of membership and how you can put the benefits of membership to work for you.

**Join an engaging community of  
FORWARD-THINKING  
professionals who excel**

# Continuing Professional Development

**B**eing a member of the PACC provides a range of opportunities to you gain practical skills and knowledge needed to enter and progress in the privacy and access profession, and to ensure your organization can comply with governing legislation.

**M**ove your career forward with education designed and delivered by privacy and access professionals to help advance individual and corporate understanding and compliance related to access, privacy and data governance.

**N**urture existing professional relationships and develop new connections while you enjoy practical training and skills development to move your career forward.

**G**ain new perspectives about issues that are important to you and your business interests. PACC learning and networking events are opportunities to develop your skills, Learn from peers and thought-provoking speakers from senior industry and government leaders as they explore timely topics issues that are important to you and your business interests.

The **National Privacy & Data Governance Congress** is an important step in advancing privacy and access awareness in Canada and ensuring that public sector and private sector organizations can effectively comply with governing privacy and access laws.

**Sunshine Summits** across Canada celebrate our Right to Know.

**Spring Training Camps** are your opportunity to learn about timely and trending topics from industry leaders and subject matter experts

**Be INSPIRED. Be INFORMED.  
Be INVOLVED.**

# Professional Designations

The PACC Professional Certification Program sets the standard of excellence for the access and privacy profession in Canada, and is among the first privacy and access-to-information credentials designed to meet the stringent requirements of ISO/IEC Standard 17024, a global benchmark for assessing and certifying personnel.

As the true mark of distinction for access and privacy professionals, colleagues, employers and the public know that only the most well-qualified and experienced succeed in achieving an AAPP, CAPP or MAPP designation.

**AAPP — Associate Access & Privacy Professional** — is the foundation level designation for access and privacy professionals. Achieving an AAPP says you have demonstrated your knowledge and correct understanding of the fundamental processes and terminology as defined in PACC's Common Body of Knowledge.

**CAPP — Chartered Access & Privacy Professional** — is the intermediate level designation, and tells the world that you have demonstrated an intermediate level knowledge of privacy and access, as well as the ability to apply or conduct a wide range of tasks and responsibilities related to data protection, and that you have the necessary skills and experience in the application of that knowledge.

**MAPP — Master Access & Privacy Professional** — is the most senior designation for Access & Privacy Professionals. Attaining an MAPP credential indicates you have demonstrated your expert skills, knowledge and experience in access and privacy practices and processes, including managing access and privacy staff, establishing a group or office, developing and conducting training, and leading an investigation or project team.

**Be RECOGNIZED for your  
EXPERIENCE and EXPERTISE**

# Member Opportunities

**E**njoy exclusive discounts on the products and services you use to advance your knowledge and your career. As a member of the PACC you can save on continuing professional development, publications, and more.

**T**ake advantage of special member rates to attend PACC-sponsored events and many of the most important industry conferences in the country.

**G**et published in The Winston Report and raise your personal profile in the local and national Access and Privacy community

**G**ain access to independent consultants ready to assist with your access, privacy, and data governance project needs.

**R**ecieve practical guidance and advice about important issues and concerns affecting privacy and access-to-information.

**B**uild relationships with colleagues, improve your skills, gain perspective about regional, national and global trends, have access to current knowledge and developments, and learn from some of the best in the field.

**Be DISCIPLINED. Be DEDICATED.  
Be DETERMINED.**

# Member Engagement

**T**he value of PACC members' contributions to their organizations and communities is reflected in their pledge to uphold the PACC Code of Ethical Principles and Professional Conduct. That Code protects the public and our members, and sends a powerful message that PACC members have committed to conducting themselves honorably.

**S**eize the opportunity to gain visibility, get published, and sponsor or speak at PACC events.

**V**olunteer for a leadership position to increase your visibility, collaborate with your peers, expand your network and develop your leadership skills.

**T**ake advantage of special member pricing to attend many of the most important industry conferences in the country.

**V**ote on issues of importance to the industry and the country, and recommend peers and colleagues for national recognition awards.

**M**ake a lasting impression on the future. When you join the PACC you are in good company.

**Be VISIBLE. Be VALUED.  
Be VOCAL.**

# Member Resources

Take your career to the next level with PACC's business and career resources. Whether seeking or promoting career opportunities, PACC makes it easy to streamline the hiring and job search process.

**STANDARDS AND GUIDELINES** — Standards, guidelines, tools and templates are the essential ingredient to boost your knowledge and your career.

**WHITE PAPERS** — Informative white papers provide PACC members with best practices, guidance, and practical information necessary to grow and succeed.

**PUBLICATIONS** — Stay up to date with *The Winston Report*, Canada's foremost quarterly journal of topics, trends and technology that intersect with access, privacy and data governance. Enjoy thought-provoking articles, insightful interviews, leading commentary, and fascinating features.

**NEWCOMER NETWORK** — Students can take advantage of resources, publications, and events that address the needs of members who are full time students planning to enter the profession.

**RECOGNITION** — PACC's most prestigious honor, the Fellowship Award, recognizes industry leaders who have made significant contributions to privacy and access-to-information in Canada.

**ADVOCACY** — As an independent organization, PACC is at liberty to represent members' views, and that offers an unparalleled avenue for free expression about privacy and access issues of concern.

**PACC is the VOICE for  
PRIVACY and ACCESS in Canada**



# Membership Rates

Your membership in the PACC speaks volumes about your principles, priorities, and professionalism.

Individual membership immediately tells the world that you have agreed to conduct yourself according to the terms and expectations of the Code of Ethical Principles and Professional Conduct.

Student membership announces your commitment and passion to an important profession that support democratic freedoms.

Individual .....	\$125
Student .....	\$50

PACC is an independent, national, non-partisan, not-for-profit organization. Low membership rates facilitate the broadest possible engagement, participation and input from across the private, public, and non-profit sectors.

Annual memberships are valid July 1 to June 30 each year.

**Be RELEVANT. Be REAL.  
Be RESPECTED.**

# Contact Us

## During business hours

Phone +1.877.746.7222

Option 0: General Inquiries

Option 2: Membership Information & Member Services

Option 3: Professional Certification Information

Option 4: Training and Events

Option 5: Media Inquiries or to reach a member of the Executive

## To learn more online

Visit us online at [www.PACC-CCAP.ca](http://www.PACC-CCAP.ca)

Email us at [membership \[at\] PACC-CCAP \[dot\] ca](mailto:membership@PACC-CCAP.ca)

Follow us on Twitter [@PACC\\_CCAP](https://twitter.com/PACC_CCAP)

Join the PACC Group on LinkedIn

## Reach us by mail

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